

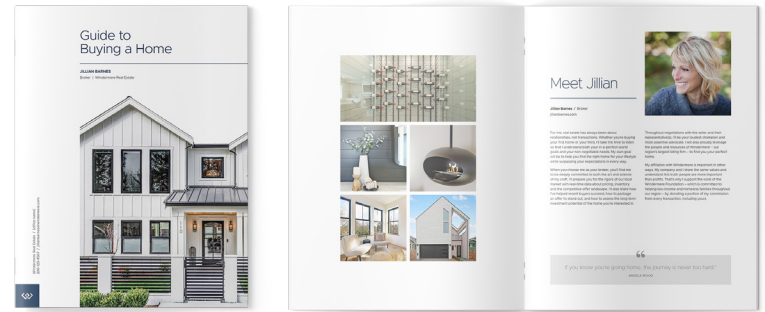
Buyer Guide Checklist

Materials must be submitted following this checklist's guidelines (file type, character count, etc.) and personalization will not begin until the correct items are received.

Your project will enter the production queue based on the date all required materials are received. Please allow two weeks for your Buyer Guide to be personalized.

You will receive one proof and can request edits to it; the subsequent proof will be final.

You can request extra customization of your Buyer Guide by emailing wcreative@windermere.com. (Custom projects are subject to an \$85/hour fee.)



* Email files to your broker care team or upload to Dropbox if you received a link.

Agent contact info:

NAME

TITLE

PHONE

EMAIL

WEBSITE

Team name (if applicable):

Agent's office address:

Agent's licensed company name:

Cover. Choose from the seven design options on pages 2+3.

Page 3 / Meet the broker(s). Choose from two layout options on page 4.

- * **Agent bio.** Word doc, preferably in 1st person.
- * **Headshot.** Include high resolution photo (plus team members if applicable).
- * **Logo for cover.** Allowable file types: EPS (preferred), JPG, or PNG.

YES logo on the cover

NO logo on the cover

- * **Testimonials (preferably from Buyers).** Word doc with 5-7 short quotes 100 characters each). Include client name/location for each.

Choose final book output (mark all that apply):

Professionally printed book - with bleed

YES soft touch

NO soft touch

(See samples at front desk)

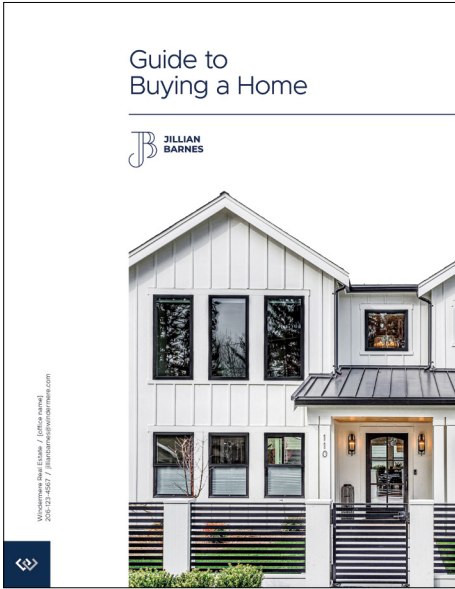
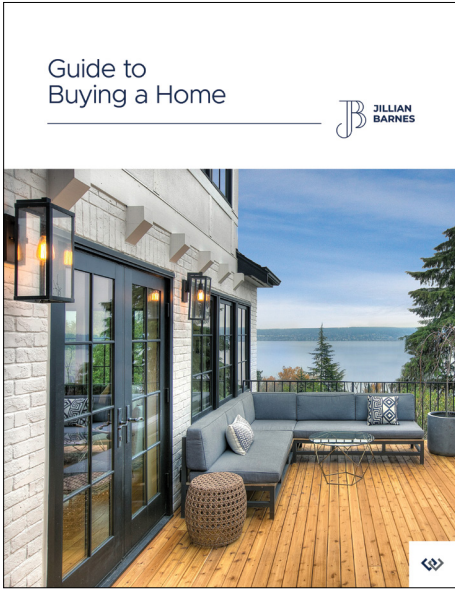
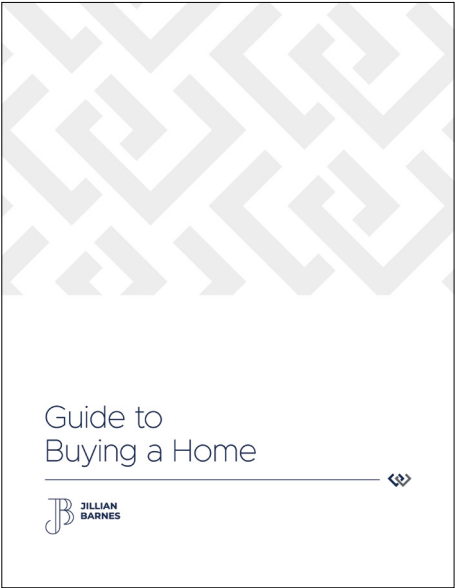
In-office printed - no bleed (staple bind, comb bind, or Unibind)

Digital - no bleed (low res PDF for use in Moxi Present or email)

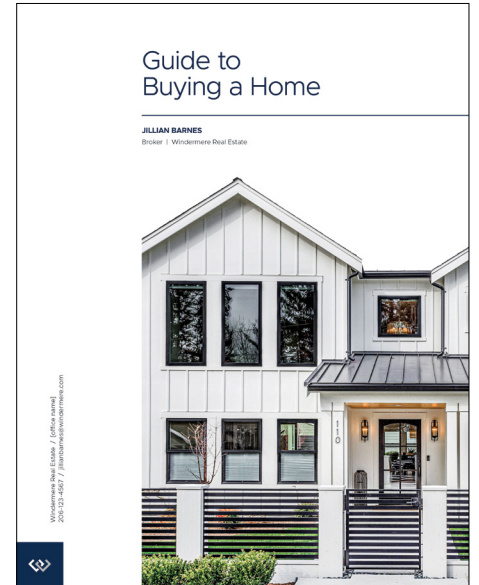
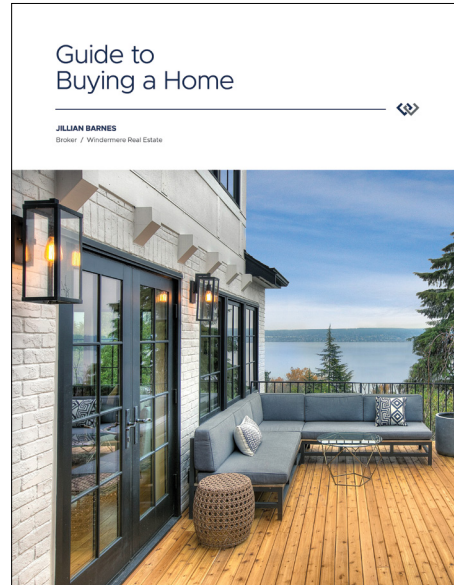
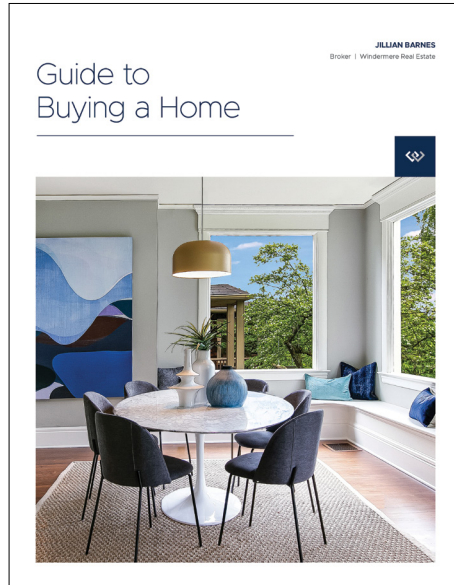
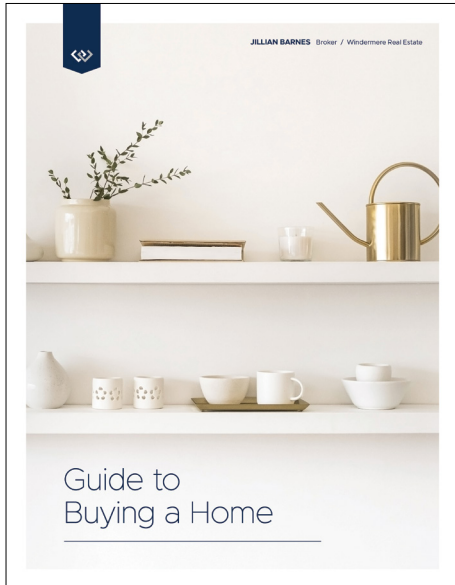
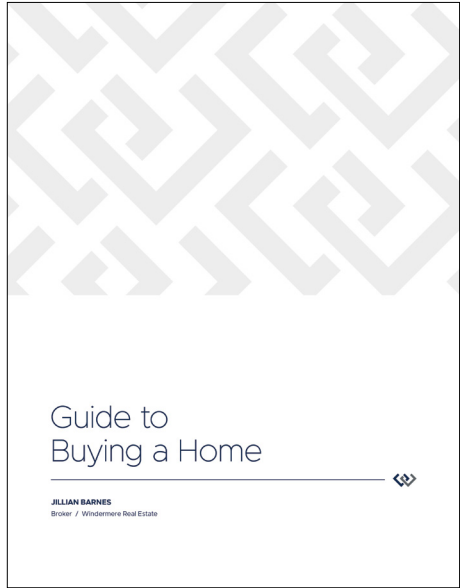
Portrait

Landscape

CHOOSE YOUR COVER: **WITH AGENT LOGO** (or see the following page for agents who do not have a logo)



CHOOSE YOUR COVER: **WITHOUT** AGENT LOGO



CHOOSE YOUR BIO/TEAM PAGE

Single agent bio should be in first person singular.

Single Agent

Bio character count: 1,500

Testimonial quote character count: 130

Meet Jillian

Jillian Barnes / Broker
jillanbarnes.com



For me, real estate has always been about relationships, not transactions. Whether you're buying your first home or you're an old pro, it's time to listen so that I understand both your in-a-perfect-world goals and your non-negotiable needs. My own goal will be to help you find the right home for your lifestyle while surpassing your expectations in every way.

When you choose me as your broker, you'll find me to be deeply committed to both the art and science of my craft. I'll prepare you for the rigors of our local market with real-time data about pricing, inventory and the competitive offer landscape. I'll also share how I've helped recent buyers succeed, how to package an offer to stand out, and how to assess the long-term investment potential of the home you're interested in.

Throughout negotiations with the seller and their representatives, I'll be your loudest champion and most assertive advocate. I'll also proactively leverage the people and resources of Windermere - our region's largest listing firm - to find you your perfect home.


My affiliation with Windermere is important in other ways. My company and I share the same values and understand the truth: people are more important than profits. That's why I support the work of the Windermere Foundation - which is committed to helping low-income and homeless families throughout our region - by donating a portion of my commission from every transaction, including yours.

I choose to work with Windermere because I believe people are more important than profits, and relationships should come before transactions. I also support the work of the Windermere Foundation by donating a portion of my commission from every sale toward low-income and homeless families in our community.

“If you know you're going home, the journey is never too hard.”
ANGELA WOOD

Meet the Team

Jillian Barnes / Broker
jillanbarnes.com




For me, real estate is always about relationships, not transactions. As a broker, I strive to listen to my client's needs and support their goals as people first and foremost by working with me. I want each of my clients to feel like my only client. Whether you're buying your first home or you're an old pro when it comes to selling one, I'll take the time to connect with you to ensure your transaction surpasses your expectations and helps you move forward successfully in life.

When you work with me, you're actually working with all the resources and support offered by Windermere's network. I've forged strong connections with my fellow brokers, which I can leverage to increase visibility on your listing or let you know about a promising home about to come on the market. I also have great recommendations for local service providers to help with your move or home preparation before your sale. Because I work with active buyers and sellers, I'm plugged into current trends in the housing industry, including what buyers are looking for in a home and how sellers can best position their property for a sale.

I choose to work with Windermere because I believe people are more important than profits, and relationships should come before transactions. I also support the work of the Windermere Foundation by donating a portion of my commission from every sale toward low-income and homeless families in our community.

Mija Young | Licensed Assistant



Add agent's bio here. Strumquam aut entio esto en enecto cus eperdit que eos pa volutas debet volorio risquam, eorum, consecto ornaminisim et occupi buccidit riam quamus, odis volles equat. Ximus et ut et duclit expulqosam sa pita nobis ea.

1 Agent and 1 Assistant

Agent character count: 1,500

Assistant character count: 430

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Jillian Barnes / Broker
jillanbarnes.com



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Mija Young / Broker
mijayoung.com




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Mija Young | Licensed Assistant



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Eddie Matthews | Marketing Coordinator



Add agent's bio here. Strumquam aut entio esto en enecto cus eperdit que eos pa volutas debet volorio risquam, eorum, consecto ornaminisim et occupi buccidit riam quamus, odis volles equat. Ximus et ut et duclit expulqosam sa pita nobis ea.

1 Agent and 2 Assistants

Agent 1 character count: 1,500

Assistant 1 character count: 250

Assistant 2 character count: 250